



THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500
54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 17, No. 31

August 4, 1962

A Canadian Pacific

C.D. IR

TELEGRAM

WORLD WIDE COMMUNICATIONS

"The filing time shown in the date line is LOCAL TIME at place of origin. Time of receipt is LOCAL TIME at place of destination."

MB WNA46 RAG372 ACRA785/MT62 27 URSSGOVT MRT

JUL 25 2 04 PM/UR

F MOSCOW 25 1825

ETAT FREE PRESS

WINNIPEG

PHONED TO... 208
MAIL

REPLYING YOUR CABLED ENQUIRY INFORM YOU THAT PRAVDA HAS NEVER
PUBLISHED ADVERTISEMENTS ON ITS PAGES AND IS NOT GOING TO CHANGE
THE RULE

Pravda cable to Winnipeg Free Press turned down publisher Malone's bid for equal ad space.

Tribune 'Si' — Pravda 'Nyet'

USSR STIRS AD - NEWS CONTROVERSY

By PAUL SANKER, Radio Liberty

A new chapter in the East-West propaganda war unfolded last week when the Soviet Government bought full-page ads in Western papers to print a Khrushchev speech — then refused a Western bid for "equal space".

The Russian speech, outlining the Soviet position on disarmament, was originally given at the "World Congress for General Disarmament and Peace" held in Moscow early last month. The ads — which ran two pages and more — were carried by a number of Western papers including the *New York Herald Tribune*, the *San Francisco News Call Bulletin*, the *Kansas City Star*, the *Ottawa Journal* and the *Winnipeg Free Press*.

Congressional Candidacy Topic at Michener Dinner

James A. Michener, Pulitzer prize-winning author and a Congressional candidate in November's election, will be guest of honor at the OPC for an informal cocktail party and dinner on Monday, August 13.

He will speak on the topic, "A Journalist Runs for Congress."

The author of "Tales of the South Pacific", "Hawaii", "Return to Paradise", "Bridge At Andau" and many other books, is running for Congress in Pennsylvania's Eighth District, comprising Bucks County and Lehigh County. Please make reservations early.

The *Free Press* publisher, R. S. Malone, asked for "equal time" in *Pravda*, the Communist Party newspaper, which has the largest circulation in the Soviet Union. The *Free Press* offered to pay *Pravda* an equal amount (\$2,800) which the *FP* charged the Soviet Government for carrying the Khrushchev "ad." Malone also offered to use only one-fourth of the space which the K speech required. Malone's feeling was that on such important issues as disarmament,

(Cont'd on page 4)

Journalism Fellows Named by Columbia

Eight reporters and editors, including three OPCers, have been awarded fellowships in Columbia University's Advanced International Reporting Program for the academic year 1962-63.

The Columbia program, designed to enable outstanding mass-media newsmen to spend an academic year at Columbia acquiring specialized knowledge useful in reporting and interpreting international developments for American readers, is financed by a \$5.5 million Ford Foundation grant.

The eight fellows for 1962-63 will undertake specialized graduate studies in areas which include Africa, Asia, the Middle East, the Soviet Union, Western Europe, and the emergence of the Common Market.

All eight winners have received leaves
(Cont'd on page 3)

JOT THESE DATES ON YOUR

CALENDAR



Wed., Aug. 8 — Return Engagement of Jackie Kennedy — USIA films (16mm), "Invitation to India" and "Invitation to Pakistan." Cocktails, 6:30 p.m. Dinner, 7:30 p.m., \$3.50 charge. Film showing, 8:30 p.m. (tenth-floor lounge). All reservations have been filled.

Mon., Aug. 13 — Informal Cocktail Party and Dinner for James A. Michener, author and Congressional Candidate in November's election. Topic: "A Journalist Runs For Congress." Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge: \$3.50. Reservations, please.

Tues., Aug. 14 — Cocktail Preview: Opening of Members' Art Show. Time: 6:00 — 7:30 p.m., Third Floor Gallery Room. Members and guests.

Wed., Aug. 15 — Film Preview: "A Kind of Loving." Time: 8:30 p.m. Radio City Music Hall, Preview Theatre A. (See page 7).

Remington Rand—the business that serves all business—can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Gordon Smith, Vice President for Public Relations, at New York Headquarters. He'll point you in the right direction.

Remington Rand
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N. Y.

Overseas Ticker



Edited by CHEVA ARMOR

LONDON...from JAY AXELBANK

Alexander Kendrick, CBS, has just returned to London after six weeks in Moscow. "I was glad to be there," he said, "because I hadn't been there in 14 years." Kendrick said he was impressed with the new non-censorship setup and the ability of correspondents to send their copy out on teletype machines as bureaus throughout Europe can do. "It was a revelation to me remembering the old days," he said. . . . Dick Kallsen has arrived in London for CBS to assist Kendrick in United Kingdom coverage and to free him for any assignments that may take him out of Britain.

Yale Newman, ABC, said goodbye to London after nine years. He will take up new assignment in New York. Emptying his desk brought back many memories to Newman, whose nine years in London put him up among those who have had the longest tenures in Britain in post-war years. His successor will be Bill Sheehan, who has arrived here from New York. London correspondents were sorry to see Newman go, because he was considered by his colleagues one of the most popular working newsmen among the correspondents in London.

MEXICO CITY...from JAIME PLENN

Paul Good, ABC Bureau chief, off to Santo Domingo and other Caribbean areas for three-week tour. . . . Carl Migdail, US News and World Report, just returned from a similar tour, doing a special piece on British Guiana. . . . Unofficially, Dudley Doust of London to become Time-Life Bureau chief here.

Peter Anderson, Time-Life photog, climbed 16,000 feet up slope of Mount Popocateptl on assignment. . . . USIS chief Serban Vallimarescu bid farewell by Foreign Correspondents Club on eve of his departure to head USIS office in Santo Domingo, replacing John Curtis, who gets Washington assignment.

Gerry Robichaud, Chicago Daily News and other papers, off on South American swing . . . Ivan Alferiev, Pravda, on vacation in Moscow, via US. . . . Nick Webster, Harvard-Radcliffe Orchestra, held press conference at Foreign Press Club July 27 during group's Mexico tour.

USIS' Brian Bell to Jamaica for special duty with Vice President Lyndon Johnson. . . . UPI stringer Jan Lavender in Acapulco back from US vacation.

WASHINGTON...from JESSIE STEARNS

Newhouse newspapers are organizing a staff of "reporter-specialists" in what Philip Hochstein, senior editor, describes as "a new venture in depth reporting." The Washington Bureau will be headed by Arthur Laro, recent editor and publisher of Los Angeles Mirror.

Frank Hewlett, Corregidor correspondent for Salt Lake City Tribune, Honolulu Star-Bulletin and Spokane Spokesman-Review, named by President Kennedy for a second four-year term on the Corregidor-Bataan Memorial Commission.

Mark S. Watson, Baltimore Sun military correspondent, has added the Navy's Distinguished Public Service Award to his list of honors. Secretary of the Navy Fred Korth made the presentation.

Dorothy Ducas named director of the Public Service Department, National Cultural Center. . . . David Lawrence, US News and World Report board chairman and editor, announced all stock is now owned by employees.

THREE MONARCHS DAILY TO LONDON



10 A.M.*



8 P.M.



10 P.M.

New York to London non-stop aboard the Rolls-Royce 707. Service in the grand manner. Call your Travel Agent or BOAC.

BRITISH OVERSEAS AIRWAYS CORPORATION

530 Fifth Ave., N.Y. 36 • MU 7-1600 • 71 B'way, N.Y. 6

*Tues., Thurs., and Sun. 10 A.M. services operated by Qantas

ALL OVER THE WORLD

B·O·A·C

TAKES GOOD CARE OF YOU

Editor This Week: Dave Bressen
Bulletin Committee Chairman
Charles Justice
Managing Editor: Lucille G. Pierlot



COLOMBIA'S PRESIDENT-ELECT, Dr. Guillermo Valencia addresses OPC audience at July 25 press conference. Club president Dick Johnston of New York Times (seated) officiated.

Colombia to Follow Progressive Reforms President-Elect Tells OPC Conference

Dr. Guillermo Valencia, president elect of Colombia, applauded the "position assumed by the U.S. in suspending relations with Peru as entirely justified" at a press conference at the Club on July 25th.

The president-elect, who takes office on August 7, also supported a Venezuelan government-proposed meeting of Foreign Ministers of the Organization of American States because "what is at stake in Peru is not only the future of that country, but the future of the entire American Continent."

COLUMBIA FELLOWS (Cont'd f.p. 1)

of absence from their news organizations to accept the fellowships which cover tuition and fees at Columbia and, in addition, provide \$4,400 for travel and living costs.

The 1962-63 fellows are: Ronald Berquist, *Chicago Sun-Times*; Patricia Blake, *Life Magazine*; Aaron Einfrank, *New York Herald Tribune*; Philip Harsham, *Louisville Courier-Journal*; Henry Hicks, ABC; Paul F. Hoyer, *Providence Journal*; Theodore M. Pasca, UPI; and Kenneth L. Whiting, AP.

The Advanced International Reporting fellows will devote part of their time to study in the school of international affairs in one or more of Columbia's five area institutes — East Asian, European, Latin American, Near and Middle East and Russian — and in the Graduate Faculties. Their studies will stress the language, history, culture, economics and political development of the particular nations or areas. Coordinator of the programs is John Luter, former OPC president and now a member of the Columbia faculty.

Although Valencia stressed that he was speaking personally, he made it clear that his administration would strongly defend free democratic government throughout the Americas.

Valencia, who heads Colombia's powerful Conservative Party, stated that his administration would go along with the basic social progressive reforms begun by outgoing Liberal Party president Alberto Lleras Camargo. Under Colombian law, Liberal and Conservative party presidents must alternate.

Asked if Colombia has realized any benefits from the Alliance for Progress, the president-elect replied that there have been no positive results yet. However, the principles of social reform are well known in his country, he said.

\$500-MILLION CREDITS TO BOLSTER ARGENTINA MINISTER TELLS PRESS

"Argentina will be able to count on about \$500,000,000" in credits from the United States and world institutions, Dr. Alvaro C. Alsogaray, Argentine Minister of Economics, told an OPC audience at a special press conference Friday, July 27.

The State Department announced that the U.S. share of these credits will amount to \$200,000,000 — the largest total given to a Latin American country to aid in a fiscal crisis.

Alsogaray said that the credits will be used to bolster Argentina's currency and foreign payments, meet short-term obligations, and maintain programs such as urgently needed housing.

Participating in the credits are the International Monetary Fund, the International Bank of Reconstruction and Development, the U.S. Treasury Department, the Inter-American Bank, the Export-Import Bank, the Alliance for Progress and private New York, Philadelphia and San Francisco banks.

Alsogaray said that the "technical details" of the emergency credits had not been completed, but would be announced later. He added that this financing was entirely to help his country's immediate needs, not for new projects. Besides the \$500,000,000, he said that an additional amount not yet determined will be coming from "the postponement and consolidation of debts that we are trying to renegotiate here and in Europe."

Accompanying Alsogaray on his OPC visit were: Francisco Castro, vice-president, Economic Council of Development of Argentina; Lucio Garcia del Solar, Minister in charge of the Argentine Delegation to the UN; and O. Ivan Pezet, Counselor of the Argentine Embassy in Washington.



ARGENTINA'S MINISTER OF ECONOMY, Dr. Alvaro C. Alsogaray holds news conference July 27. Seated at table beside him are: Gary McEoin, chairman of OPC's Inter-American Affairs Committee; Lucio Garcia del Solar; Francisco Castro; and O. Ivan Pezet.

Russia Tries Own Ad Campaign, Says Nyet to Equal Space Plea

(Cont'd from page 1)

both sides should be heard.

Radio Liberty got into the act at this stage of the game and offered to beam Malone's reply to the Soviet Union should *Pravda* refuse to publish it. Previous experience indicated that if *Pravda* replied at all it probably would use the excuse that it carries no advertising.

True to form — as the cable on page 1 shows — *Pravda* replied that "it has never published advertisements . . . and is not going to change the rule."

Radio Liberty suggested that since *Pravda* refused to publish his reply on the grounds that the Soviet paper carries no advertising, Malone might approach *Vechernaya Moskva*, the popular evening paper in Moscow which does carry advertising.

Despite the fact that Soviet journalism is considered "one big ball of wax," a refusal by the Moscow evening paper on the grounds of a "no advertising" policy could hardly be applied. It promised to be an interesting experience for the Soviet reader if the Soviet press felt obliged to mention the reasons for its refusal to publish the *Free Press* reply. Soviet citizens are marvelously adept at reading between the lines of their own press.

Kind Regards But Nyet Yet

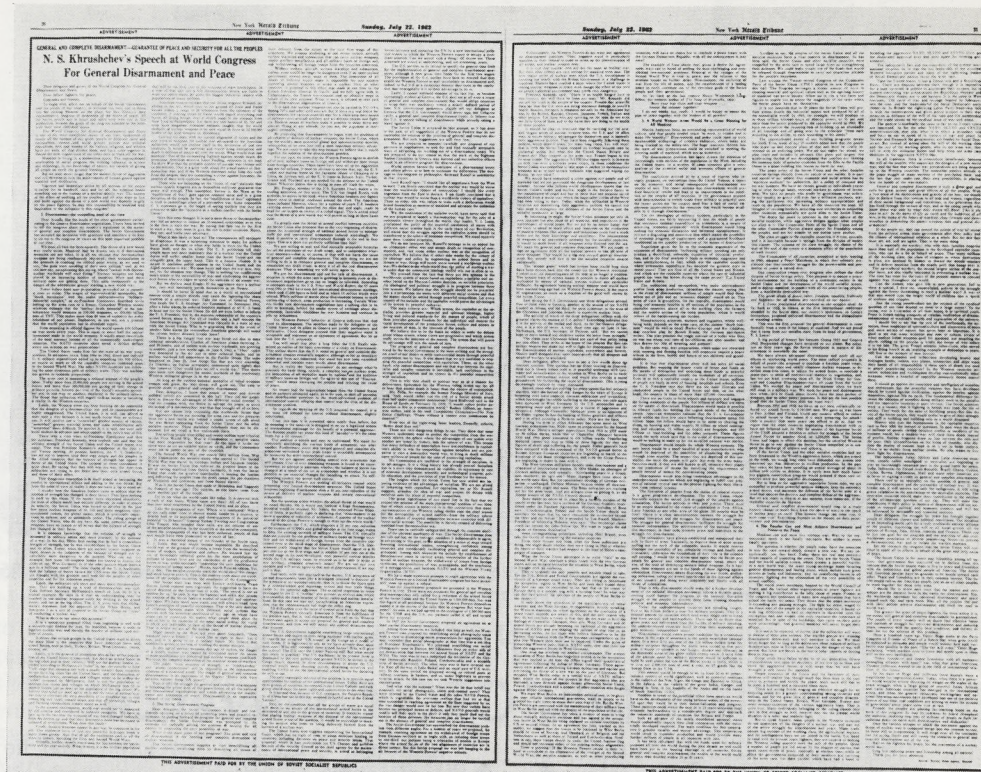
As it turned out, the request to *Vechernaya Moskva* didn't fare any better than the *Pravda* try. In a cable to Malone, the Moscow evening paper said that it accepts only announcements about activities in Moscow, and therefore finds that "the proposition of the *Winnipeg Free Press* would be out of place. Signed Redaktor Tolstow, kind regards."

Other newspapers which carried the full text of Khrushchev's speech followed the *Free Press*' example and concentrated on other Soviet papers besides *Pravda*. This tack was designed to circumvent more refusals by *Pravda* on the basis of "no space."

The *Washington Post* made a similar proposal on its own in requesting that the Soviet press publish on a reciprocal basis a disarmament speech by President Kennedy. The offer was refused and the Soviet Government withdrew its bid for space in the *Post* for the K speech.

The *Toronto Telegram*, in its week-end edition, front-paged its intention to publish the *Free Press* reply after the Russians shied away from using the *Telegram* for the K speech when they learned the *Telegram* charges \$3,029 per page. The *Telegram* also highlighted the proposal made to *Vechernaya Moskva*.

The *Winnipeg Free Press* as well as papers in Ottawa, Calgary, Lethbridge, Victoria and Toronto went ahead and published the reply to Khrushchev, writ-



Ad spread of Khrushchev speech run in Western papers indicates the Russians might learn a thing or two about ad techniques.

ten by a *Free Press* contributor, Bruce Hutchison, one of Canada's leading journalists. In substance, it read: that careful attention was given to K's speech and that Canadians are impressed with K's mastery of facts . . . "We are alarmed, however, by your complete misunderstanding of other facts, including the mind of Canada and North America."

As to Soviet fear of Western aggression, the *Free Press* said that it did not doubt that the fear is genuine, but without foundation. The reply pointed out that the Western bases are granted voluntarily by the governments concerned, while Soviet bases are not. The *Free Press* reply went on to note that the West hastily disarmed after WWII while the Soviets refused to withdraw from the territory they occupied.

Free Press on Territorial Acquisition

Regarding aggressive intentions of the U.S., the *Free Press* said that if they were genuine, "why did not the U.S. attack you when it had the monopoly in nuclear weapons." Citing the refutation of American territorial acquisition, the *Free Press* asked Khrushchev why the U. S., with all its power, had not occupied Canada.

While stressing Canadian friendship for the Soviet peoples and the belief that the Soviet Premier has a sincere desire for peace, it urged K "to allow the citizens of Russia to hear the other side in the interests of greater understanding

and hope for a world at peace, which Mr. Khrushchev professes to champion.

"Lying directly between the two great powers in the event of war, Canadians perhaps could speak to the people of Russia with more sincerity and knowledge about the U.S.A. than most people."

Radio Liberty Follows Through

At this point, Radio Liberty made good its promise and broadcast the full story including the *Free Press*' reply to listeners throughout the Soviet Union. The story also was carried by the *Manchester Guardian*, Reuters, the Canadian Press News Service and received wide coverage in Canada's English and foreign language press.

At *Bulletin* press time, it was reported that a Ukrainian-language newspaper in Canada refused to advertise a Soviet movie now playing in Canada until the Soviet press published the *Free Press* reply.

REMINDER — OPC ART SHOW

Members who paint or draw, as a hobby or professionally, are reminded to deliver their works for Members' Art Show to the Clubhouse before Aug. 12. (See rules in last week's *Bulletin*.) Show will open with a cocktail preview for members and guests Tuesday, Aug. 14, 6:00 — 7:30 p.m.

Press Freedom Main Topic at Panama IAFWNO Talks

Over 50 representatives of the working press from 24 countries of the Western Hemisphere are attending the second Seminar of the Inter-American Federation of Working Newspapermen's Organizations which opened a 10-day run in Panama City yesterday.

The Seminar will study the concept of freedom of information in its historical context including responsibilities of newspapermen in the face of internal and external pressures. Sessions will also deal with the position of the press under dictatorships.

The role of international bodies — such as the UN and UNESCO — concerned with press freedom will also be studied.

Part II of the Seminar will use a workshop approach and will discuss the flow of information among countries of the Western Hemisphere, international communications media, press agencies, and radio and television.

Prominent lecturers have been invited to present their viewpoints to the Seminar. Four OPC members are included on the program: former OPC prexy John Luter, Boleslaw Wierzbianski, Nicolas Pentcheff, and Leon Dennen.

Delegates from each country also will lecture on freedom of the press in their respective countries. The Sindicato de Periodistas de Panama is host to the Seminar, and the inaugural session was opened by Panama president Roberto Chiari.

The IAFWNO is composed of professional organizations of journalists from the majority of countries in the Western Hemisphere. The first seminar was held in San Juan, Puerto Rico, last July.

VATICAN REPORTING HARD AUTHOR MCGURN REVEALS

Although Barrett McGurn's book, "A Reporter Looks at the Vatican," covers his 13 years in Rome, the discussion at Tuesday's Book Night centered on the problems of extracting information from non-existent Vatican news sources.

According to McGurn, "press relations are very, very poor indeed" and appear to be improving only gradually. Unless there is a remarkable improvement, those reporters covering this Fall's Ecumenical Council in Rome will need every trick of the trade to get up-to-date and accurate information.

Father Thurston Davis, editor of *America*, agreed with McGurn's analysis of the situation, but said that he expected some changes in time for the Council meeting.

To underline the impartiality of the news vacuum, Father Albert Nevins, editor of *Maryknoll Magazine* added that he was "just as confused as most of you," as far as getting information from the Vatican.

In talking of his book, McGurn said that he had written it in three sections. The first was devoted to analyzing Pope Pius XII and his place in history, the second to a biography of current Pope John, and the third to a grabbag of his impressions of 13 years covering Rome and the Vatican.

Stan Swinton of AP, a long-time personal friend of McGurn, moderated the panel discussion, which also included George Dugan, religious editor of the *NY Times*, and Mary Hornaday of the *Christian Science Monitor*. OPC Prexy Dick Johnston introduced McGurn.

Among some of the special guests on hand for the discussion were Bob Con-sidine, just back from Europe, and Wayne Richardson, both former OPC presidents; Fr. Eugene Culhane, managing editor of *America*; and OPC Board member, Ed Talbert.

Ronald A. Lang



Each week this summer from New York

46

TWA JETS

get you where the news is—fast!

NON-STOP SERVICE TO
Shannon • London • Paris
Rome • Lisbon • Madrid

DAYTIME SERVICE TO
London • Rome
Paris • Frankfurt

THROUGH-PLANE SERVICE TO
15 CITIES ABROAD—
EUROPE • AFRICA • ASIA

Gordon Gilmore
Vice-Pres. Public Relations,
Trans World Airlines

Nationwide
Worldwide
depend on



OPEN HOUSE FOR BARRETT MCGURN, July 31: (left to right) Father Albert Nevins, *Maryknoll Magazine* editor; George Dugan, *NY Times* religious editor; McGurn; and Stan Swinton, AP.

for Hard Fact, Color or Background

about Japan's
corporate, industrial or
financial picture...

Our offices in New York
City and Honolulu, and
Yamaichi Securities Co.'s
109 offices in Japan are
ready to help you, to dig
out the facts you want, or
to provide you with in-
dustry background studies
or individual corporate
reports.

IN NEW YORK CALL:

MUTSUJI NAKANO, President
YAMAICHI SECURITIES CO.
OF NEW YORK
111 Broadway—CO 7-5900
or
Jack Galub—ORegon 9-6370

Affiliated with
YAMAICHI SECURITIES CO., LTD.
Founded 1897

For the finest
in photographic
reporting...



UNITED PRESS INTERNATIONAL
Commercial Photography Division

Official Photographers for the
OVERSEAS PRESS CLUB

WORLD HEADQUARTERS
220 East 42nd St., New York 17, N. Y.
MUrray Hill 2-0400

Roy Mehlman, Director

COMMITTEES



(1962 Annual Meeting
Committee Reports)

TWOFERS COMMITTEE: This experiment (two theatre tickets for the price of one) has proved of real service — hundreds of tickets have been distributed to members and demand has exceeded the supply. A committee will be set up to make this a regular Club function.

Lin Root, Chairman

SECRETARY'S REPORT: Since our last annual meeting, we increased our membership by 589 — for a total of 3,233.

The various categories increased to the following numbers:

Active Resident Members	865
Active Non-Resident	339
Active Overseas	404
Associate Resident	1,184
Associate Non-Resident	272
Affiliate	119
Life	40
Honorary Membership (same)	10

During this fiscal year, we have accepted 35 resignations. Approximately 1,300 guest cards have been issued.

We now have reciprocal privileges with 35 Press Clubs, here and abroad. Thirty-one of these are listed on the membership cards issued in August, 1961. The other four, ratified in recent months are: The Canadian Women's Press Club (Toronto); The Press Club of Fort Worth; The Lansing Press Club; The Press Club of Metropolitan St. Louis.

Reciprocity arrangements are pending with the following Clubs: The San Antonio Press Club; The Spokane Press Club; The Foreign Correspondents Club (Taipei).

Correspondence is estimated at approximately 5,000 pieces of mail handled since the last Annual Meeting — besides the inestimable number of telephoned requests for information from the World Press Center.

Will H. Yolen, Secretary

WHO-O-O's GOT THE OWL PIX?

George McCadden, chairman of the Committee that arranged last October's dinner, at which NYU presented the Club with three owls (formerly adorning the old N.Y. Herald building), is looking for the pictures that were taken at the OPC ceremony. He would like to present copies of the photos to the Herald alumni who were our guests on that occasion. If anyone has a clue to the whereabouts of the pix — and negatives — please contact McCadden at BR 9-0229.

PEOPLE & PLACES

TRAVELING: Marty Gershen, who resigned from Stars & Stripes (European edition) after 12 years overseas, is due back in NYC Aug. 6. The recent report that he suffered a heart attack en route home via Naples was "exaggerated," Marty writes. "What I had was 'pericarditis, acute, benign.' This means you don't have to buy flowers, because I came out of it smelling like a rose"... Paris-based Curt L. Heymann on busman's holiday to Italy, Yugoslavia, Greece, vacationing on Corfu. . . Patrick Gavan-Duffy Riley with family sailed last week for Rome where he'll cover Ecumenical Council at the Vatican for NCWC News Service, an assignment expected to require a year. His father, Frank Jerome Riley, joins him in October. . . Roy Blumenthal just returned from visit to new Roy Bernard Co. (PR) office in Berlin and stops at RB branches in London and Frankfurt. . . Stuart Novins has relieved Peter Kalischer as CBS correspondent in Tokyo and Far East for 3-month period. Kalischer to U.S. for vacation and home leave. . . Walter Cronkite, CBS, back in NY after vacation in Europe with family. . . Jack Frummer just combined business/vacation with Central City (Colo.) Opera Assn. . . Bella Fromm Welles vacationing for 5 weeks at White Sulphur Springs (W. Va.) Greenbriar.

ARTICLES: Dick Lurie writes "West Africa: All That Glitters Is Not Gold" for July issue of International Trade Review. Also, "Liberia: Hungry for Merchandise" for July 23 Printers' Ink. . . "A Profile of Albania," by Michael G. Crissan, has been distributed by Metropolitan Sunday Newspapers, Inc. for Sept. 9 Sunday supplements.

RADIO-TV: Airwaves vet Ben Grauer, NBC, assigned by network pool to make running commentary in Spanish for Spain and LatAm during first Telstar b'casts. . . Barrett McGurn to be guest of honor Aug. 24 on already-taped Arthur Godfrey CBS show, reviewing new book "A Reporter Looks at the Vatican." Also Casper Citron Aug. 8 (WRFM) and upcoming Martha Deane show. Others already done: Long John Nebel (WOR), Barry Gray (WMCA), Barry Farber (WINS), and Fitzgeralds (WOR). . . OPC prexy Dick Johnston interviewed recently by WABC News on Club's observance of 93 American correspondents killed during WW II.

SCREEN: Stuart Wilensky of ABC-TV's "Closeup" series just completed short film on the NY of children called, "Around My Way," composed of 100 plus paintings/drawings by tots of neighborhood schools, athletic centers, etc. Wilensky also was writer/producer of "Village Sunday," which was shown at Berlin and Edinburgh Festivals.

PLACEMENT

New York City

No. 609 Major PR agency seeks administrative head to coordinate work of all account supervisors of agency. Responsible for editing & approval of all press releases & stories. Experience with PR firm required. Fluent Spanish desirable, but not necessary.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

CLASSIFIED

APARTMENT — BERLIN: Modern, furnished apartment downtown Berlin, Germany, for sale. \$1,000 incl. baukostenzuschuss. Central heating, electric kitchen, refrigeration. Contact: J.P. Bell, c/o I.M. Pei Associates, 385 Madison Ave. NYC.

APARTMENT WANTED: Responsible couple with child desires soonest 2-bedroom apartment, Village area. \$215 maximum. Sublet or lease. Tele: Davis Pratt, CI 5-8900, ext. 295 (days).

FOR RENT: Half a house in the West Village. Attractive, newly remodeled 5-room duplex. L-shaped living room, 3 bedrooms, 2 baths, \$300. Tele: PL 5-4664.

SHELTER ISLAND? WHERE'S THAT? This side of paradise off the tip of Long Island, 103 miles and 100 years away. Another world, country, prices, at *Franzoni's* CHEQUIT INN or OFF SHORE CLUB. Booklets at OPC Bulletin Office. Tele: Shelter Island 9-0018, SH 9-0561.

NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Peter Bolton Grose — Associated Press, London.

ASSOCIATE

Leonard E. B. Andrews — Vice President, Uni Serv Corporation, New York.

Clinton B. Axford — Editor Emeritus, American Banker, Inc., New York.

Leon J. Blumberg — New York Herald Tribune, New York.

William J. Clew — The Hartford Courant, Hartford, Conn.

Charles B. Coates — President, Charles B. Coates & Company, Inc., New York.

Anthony P. Galli — N. W. Ayer & Son, Inc., Philadelphia.

Vera R. Glaser — Press Secretary to U.S. Senator Kenneth B. Keating, United States Senate, Washington.

Peter Jacobsohn — The New Leader, New York.

Thomas J. Kraner — Editor, Public Relations Journal, New York.

George P. McCallum — CCI, New York.

Jane Troxell Stark — Fashion Editor, Look Magazine, New York.

'Kind of Loving' Film Preview for OPC Aug. 15

A special preview of "A Kind of Loving," the British-made film which won the top prize at the Berlin Film Festival, starring Alan Bates and introducing a sensational young girl, June Ritchie, will be held Wednesday evening, August 15 at 8:30 p.m. for OPCers.

A Governor Films release that will have its American premiere at the Fine Arts Theatre in October, the Joseph Janni production was directed by John Schlesinger, and was filmed on location in Lancashire.

Acclaimed by the British critics, the daringly frank film was passed in its entirety by the British censors. It is entered in both the Montreal and Mexican Film Festivals.

The OPC screening will be held at Radio City Music Hall's Preview Theatre A. Entrance is through the executive door, 61 West 50th Street.

BRANDENBURG GATE PHOTOS

Hugh Conway has available 8x10 mat-finish copies of the photo taken of the OPC Charter group at the Brandenburg Gate, Berlin, on May 26. If you were in the group and wish a print, contact him at Caltex, 380 Madison Avenue, NY 17. No charge, as long as they last.

Raymond International Inc.

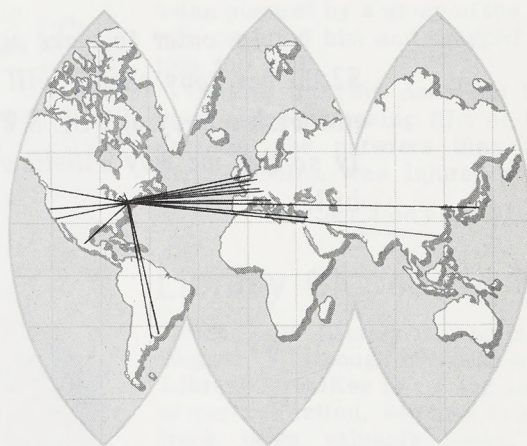
Inc. is the world's largest builder of pile foundations for structures and a leading overseas contractor. The company has major construction projects under way in more than 20 countries on 6 continents. It is also sponsoring an international joint venture that proposes to build a tunnel under the English Channel by lowering and joining pre-cast concrete tubes on the floor of the Channel.

*Helping tell the story of
Raymond International Inc. and other
business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto
Geneva • London • Brussels

PUBLIC RELATIONS



ASSIGNMENT OVERSEAS? Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Dlgy 4-3600.

BACHE & CO.

Founded 1879

36 Wall Street, New York 5, N.Y.

Here's The Latest on 'Who's Who'

WHO'S WHO will contain a comprehensive list of all OPC members, with their biographical background, and a breakdown of all U.S. Correspondents in World Centers, and other features.

Besides being distributed to the membership around October 1, 1962, WHO'S WHO will also go to Schools of Journalism, Domestic and Foreign Information Governmental Agencies and Offices, etc.

The Board of Governors at its July meeting decided that a below-cost charge of \$2.00 per issue should be made to members, who may also purchase additional copies at the same below-cost price. On the other hand, non-members will not be able to buy the book for less than \$10.00.

In order to make it easy for members to acquire their copy, the \$2.00 per copy charge will appear on your September dues bill. If you do not wish a copy of WHO'S WHO sent to you, please let us know immediately so that we may withdraw your copy, and not include the charge in your bill.

Dorothy L. Omansky, Chairman
WHO'S WHO